

# CO<sub>2</sub> REDUCTION OF PERSONA VIRIDIS



## FACTSHEET: THE FIRST TYPE OF DIRECT PARTICIPATION IN THE CO<sub>2</sub> MARKET FOR PRIVATE INDIVIDUALS

### ! Current situation

- ▶ **To date, the CO<sub>2</sub> market for private individuals has been very limited.** Either you invest indirectly in CO<sub>2</sub> certificates via complex financial products at banks/financial institutions or you buy direct offsetting from market participants.
- ▶ **In both cases, the influence and above all the decision on how, what and when to do with the product is virtually non-existent.**
- ▶ **With classic offsetting, the customer can choose the quantity and type in advance, the reduction service is directly devalued and never transferred.** This means that they cannot decide for themselves when to use them or transfer them to a third party later - e.g. in the event of a surplus.

### ! The CO<sub>2</sub> reduction and the products from Persona Viridis enable you to participate in the CO<sub>2</sub> market for the first time & directly with full decision-making scope and benefit from it

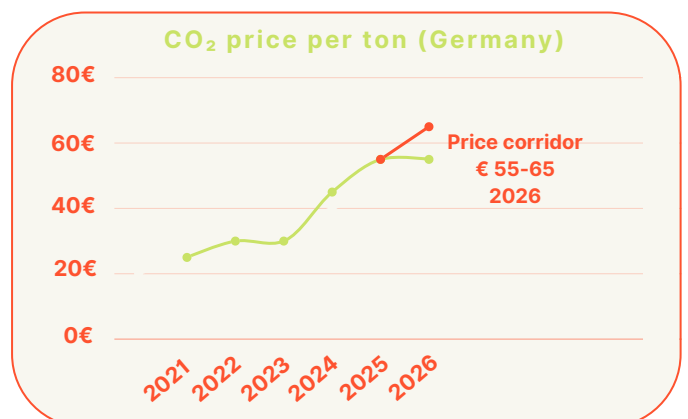
- ✔ You decide what & when happens with your CO<sub>2</sub> reduction
- ✔ Direct participation in the CO<sub>2</sub> market and its price & value developments
- ✔ You make an immediate, active & effective contribution to climate protection and the preservation of our forests
- ✔ You receive the CO<sub>2</sub> reduction directly and without detours to your CO<sub>2</sub> credit account

### ▶ Guaranteed increase in value through a fixed CO<sub>2</sub> price in Germany (2021-2026):

The nationally fixed CO<sub>2</sub> price in Germany by the federal government, set out in the Fuel Emissions Trading Act, will lead to a price increase until 2026 and offers planning security for the private sector and industry. Experts forecast a price increase beyond 2026. (see chart on the right)

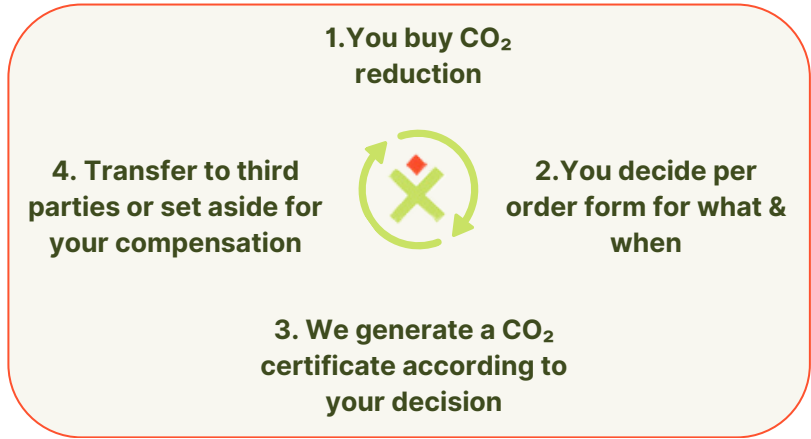
### ▶ Another demand driver in addition to the CO<sub>2</sub> price is:

Obligation for companies within the taxonomy regulation/reporting obligation:  
From 2025, at least 15,000 companies in Germany are obliged to provide and publish a report, a greenhouse gas balance sheet & a net-zero target (incl. strategy).

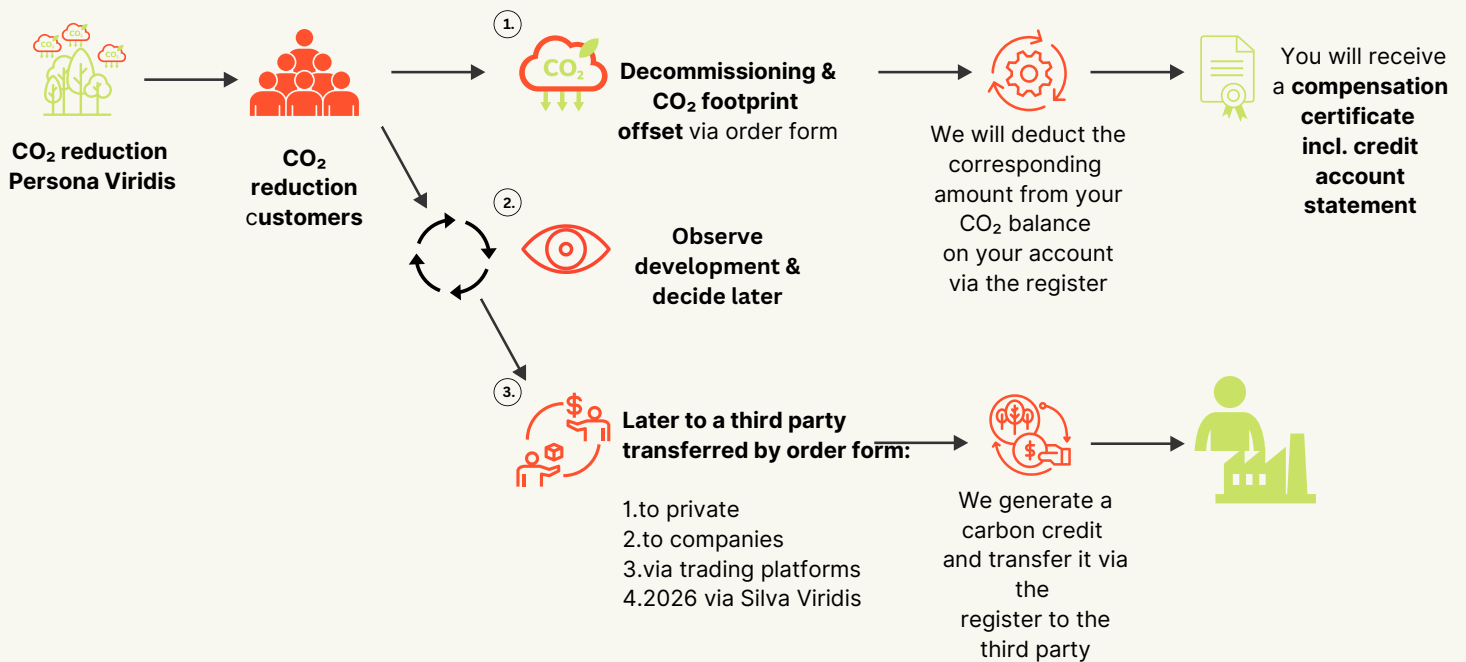


# How does it work & options?

1. You directly purchase the CO<sub>2</sub> reduction from Persona Viridis
2. You can choose between several options (see diagram below)
3. You instruct Persona Viridis with your decision via the order form



## Process



### IMPORTANT NOTICE:

Customers who have purchased CO<sub>2</sub> mitigation services from Persona Viridis prior to 2026 will have the opportunity to sell them to companies through Silva Viridis Distribution.

In 2026, Silva Viridis will primarily offer the CO<sub>2</sub> reduction services of Persona Viridis customers if there is sufficient demand from industry, and only then will it make reduction credits from the new portfolio available on the market for further demand - please contact us for detailed information!

# Products & Purchase

Have you decided to purchase CO2 reduction and the right package?

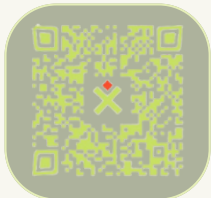
GreenStart	EcoBoost	SustainableElite	IndividualExpert
<p>for 350,00€</p> <ul style="list-style-type: none"> <li>✔ 10 tons of CO<sub>2</sub> reduction</li> <li>✘ Carbon Green Card excl. optional</li> </ul>	<p>for 700,00€</p> <ul style="list-style-type: none"> <li>✔ 20 tons of CO<sub>2</sub> reduction</li> <li>✔ Carbon Green Card incl.</li> </ul>	<p>for 1400,00€</p> <ul style="list-style-type: none"> <li>✔ 40 tons of CO<sub>2</sub> reduction</li> <li>✔ Carbon Green Card incl.</li> </ul>	<p>from 7000,00€</p> <ul style="list-style-type: none"> <li>✔ min. 200 tons CO<sub>2</sub> reduction</li> <li>✔ Carbon Green Card incl.</li> <li>✔ Individually customizable purchase programs</li> <li>✔ Additional functions such as choice of federal state</li> </ul>

## From here on it's very simple:

Have you already registered with Persona Viridis?

Then you can easily and immediately select via the automatic purchase process, which package and which additional item you want to buy and immediately purchase the CO<sub>2</sub> reduction using your preferred payment method.

You haven't registered yet? No problem, it's that easy:



Scan the QR code and follow the registration process or click on this link to register.

<https://co2-zertifikate-deutschland.de/mein-konto/>

## << CARBON GREEN CARD >>



1 000 000 000  
MAX MUSTERMANN 01/26



In the GreenStart package plus €10.99 in the other packages incl.



# Benefits & effects

## **Your personal contribution to climate protection is crucial:**

By offsetting your CO<sub>2</sub> emissions, you are actively helping to combat climate change. By acting now, you are already making a positive contribution to the environment.

## **Price development of CO<sub>2</sub>:**

The prices for CO<sub>2</sub> reduction will rise in the future. Buying early can secure you lower prices before they rise.

## **Role model effect:**

Your personal commitment inspires others to take similar action. You set a positive example for the community.

## **Raising awareness:**

Your decision to reduce CO<sub>2</sub> contributes to raising awareness of the urgency of climate change and motivates others to take action.

## **Increasing demand:**

Their purchase motivates companies to invest in CO<sub>2</sub> credits to meet increasing market demand & secure volumes.

## **Price stability:**

The nationally fixed CO<sub>2</sub> price increase until 2026 in Germany leads to price stability, which offers planning security. See chart "CO<sub>2</sub> price per tonne (Germany)".

## **Market acceptance and company reputation:**

Their contribution signals market acceptance for sustainable practices, strengthens the image of companies and promotes customer loyalty.

## **Innovation and competition:**

Increased demand is driving innovation in renewable energies and CO<sub>2</sub> reduction, leading to accelerated progress on the market.

## **Also note the artificial scarcity of CO<sub>2</sub> reduction services through your actions:**

✓ **Higher costs:**  
A shortage increases prices, making CO<sub>2</sub> credits more expensive for companies

✓ **Less availability:**  
The availability of CO<sub>2</sub> credits will decrease

✓ **Competitive pressure:**  
Companies could compete more intensively for limited resources

# What are CO<sub>2</sub> reductions & further general information

## A CO<sub>2</sub> reduction is an activity:

which either removes one tonne of CO<sub>2</sub> from the atmosphere or avoids one tonne of CO<sub>2</sub> from being emitted into the atmosphere.

## The CO<sub>2</sub> reduction is:

the preliminary stage of CO<sub>2</sub> certificates or CO<sub>2</sub> credits, which are generated, certified and used on the basis of their reduction value.

➔ 1 tonne of CO<sub>2</sub> reduction = 1 CO<sub>2</sub> certificate/credit = 1 t CO<sub>2</sub>e

## The CO<sub>2</sub> reduction is generated as follows:



**1. CO<sub>2</sub> reduction from forests (natural removal):** Forests remove CO<sub>2</sub> from the atmosphere through photosynthesis.



**2. CO<sub>2</sub> reduction from renewable energies (technical avoidance):** Renewable energies displace fossil fuels and avoid their CO<sub>2</sub> emissions.



## Did you already know?

### CO<sub>2</sub> reduction from forests:

Sustainable forestry protects & preserves existing forests, promotes biodiversity. These practices reduce millions of tons of CO<sub>2</sub> annually as trees remove CO<sub>2</sub> from the atmosphere more & for longer. This is one of the most important & powerful mitigations in the fight against climate change.

### From renewable energy:

Renewable energies are displacing grey electricity (electricity from non-renewable sources such as coal or natural gas), thereby significantly reducing greenhouse gas emissions. This is a decisive step in the fight against climate change.

### Use of CO<sub>2</sub> reduction:

The CO<sub>2</sub> reduction is used to generate CO<sub>2</sub> certificates or credits in carbon credit systems to offset unavoidable emissions from companies, organizations or even countries and to indicate this contribution to emission reduction.

## This means CO<sub>2</sub> reduction:

high relevance for progress in the fight against climate change to ensure - that the desired emission targets can be achieved and the potentially devastating effects on our planet prevented.

- ✓ Combats climate change & promotes environmental protection
- ✓ Enables net zero emissions, sustainability & transformation
- ✓ Facilitates climate change adaptation
- ✓ Promotes international cooperation

## CO<sub>2</sub> REDUCTION FOREST GERMANY P.A.



11.4 million hectares of forest



approx. 100 million tons of CO<sub>2</sub> reduction p.a.

# FAQ

## ▶ How can I check my CO<sub>2</sub> credit balance?

By logging into your personal CO<sub>2</sub> credit account with your login details (user name and password) or by scanning the QR code on your personalized Carbon Green Card.

## ▶ How can I secure the CO<sub>2</sub> reduction?

By following the purchase process via the enclosed QR code / link or by visiting us directly at [www.co2-zertifikate-deutschland.de](http://www.co2-zertifikate-deutschland.de). There you simply follow the automatic purchase process. If you have any questions, you can contact our customer service or your advisor at any time.

## ▶ Which payment methods are supported?

**Persona Viridis accepts all common payment methods - e.g:**

- Credit cards, PayPal, Sofortüberweisung / Klarna
- Direct debit, Apple Pay / Google Pay
- Bank transfer
- Crypto

## ▶ How secure are my CO<sub>2</sub> reduction and my customer account?

The CO<sub>2</sub> reduction you acquire are managed via your personal CO<sub>2</sub> credit account within our CO<sub>2</sub> reduction register and always remain your property until they are transferred or compensated. At no time can your value be lost. In a very unlikely event, such as the insolvency of our company, your CO<sub>2</sub> reduction will remain in your account - only the register will then be kept by a third party.

## ▶ How secure is my personal data?

In accordance with our privacy policy, your sensitive and personal data will be treated as strictly confidential and will not be passed on to third parties.

## ▶ How can I track the performance of my CO<sub>2</sub> reduction?

You have different options here: 1. directly via your **CO<sub>2</sub> credit account** 2. you can always follow the CO<sub>2</sub> price development via the newsfeed on [www.co2-zertifikate-deutschland.de](http://www.co2-zertifikate-deutschland.de)

## ▶ How can I use my CO<sub>2</sub> reduction for offsetting or transfer it to a third party?

**Compensate:**

To do this, you apply for the decommissioning of the corresponding quantities and which CO<sub>2</sub> emissions you want to offset. Once this has been carried out, you will receive a confirmation, an offset certificate including an updated statement of your CO<sub>2</sub> balance. **You can find the order form for this in your customer account.**

**Transfer to third parties:**

To transfer the CO<sub>2</sub> reduction benefit to a third party, the third party must also open a customer account with us and you apply to transfer the CO<sub>2</sub> reduction benefit to the recipient's customer account. **You can find the order form for this in your customer account.**